

Customer Case Study

Lee Baron Group Ltd

Company Overview

Established for over 25 years, independent property consultants Lee Baron offer a range of professional property services from offices in London and Manchester, from property investment and project management, to valuation, insurance and shopping centre management.

The Challenge

Laying the right foundations for an efficient business operation is an essential driver in commercial success, and nowhere more so than in the fast-paced property industry. Lee Baron has developed a reputation for adopting the latest innovations and industry software to increase response times and provide a more efficient service to its clients. As a result, the business was keen to identify a method of streamlining its BACS administration process, which had historically relied on inefficient collation of information and costly postal delivery to suppliers.

The Solution

- > **Already reduced postage costs by almost £4,000**
- > **Substantially improved the speed of supplier remittance notification**
- > **Successfully addressed limitations faced with other software products**

With its ability to merge essential supplier information effortlessly, Spindle Professional has succeeded where other software applications used by Lee Baron had failed, enabling the company to move to electronic advice slip distribution to its suppliers. The move has seen Lee Baron realise significant improvements in operational efficiency for the business by overcoming lengthy delays experienced by suppliers with manual distribution, and eliminating printing and postage costs connected with its BACS administration process.

What Lee Baron Group Have to Say

John Jackson, IT Director with Lee Baron, says:

"Our property management system, although one of the leading products in the market, fell a little short when it came to automating some of our essential office processes. Spindle Professional delivers everything in a seamless manner and has drastically reduced our financial administration costs. It's also so simple to use. Totally intuitive, with virtually no training required – truly brilliant. Thank you."

Lee Baron Facts

Based: London and Manchester

Web: www.leebaron.com

Key Benefits

Dramatically reduces costs - document delivery by email and fax

Creates a more professional image with your company logo and branding on outgoing documents

Saves money and waste - you can use plain paper in place of pre-printed stationery

Flexible - allows you to automatically add terms and conditions or seasonal or promotional messages

'Intelligent' - pre-programmed to fax, email, print or store your documents automatically for instant retrieval whenever you need them

Spindle Professional works with major accounting systems including Sage 50, Sage Line 100, Sage 200, Microsoft Dynamics NAV (Navision), Microsoft Dynamics GP (Great Plains), Pegasus Opera II, Access Accounts, SAP Business One and more. Also works with almost any application that will print, such as Microsoft Word, Excel, Access, ACT! and Crystal Reports.

Product Range

Spindle Professional is one of a range of products available from Draycir, specialists in document distribution and credit management solutions.



Spindle
PROFESSIONAL



Credit
HOUND



Credit
GUARDIAN

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