Case Study

M2M — Experts in business solutions

M2M is one of the most established and experienced Sage Business Partners in the UK, having worked with their products for over 25 years.

The company provides its clients with practical, cost effective information technology and management systems. The Development Centre based in Chelmsford, Essex has the ability to customise software to meet individual requirements, ensuring customers receive the maximum benefit from their investment. M2M offer a first class support service including support for the full range of Draycir products as well as the facilities to offer training either in the dedicated training suite or on site at business premises.

Chelmsford, United Kingdom   www.m2mit.uk

In-house benefits of using Draycir software

Spindle Professional

M2M have been using Spindle Professional for over 10 years now. It personalises invoices and statements with the M2M logo and enables the company to e-mail batches of documents to their customers. By using this solution, M2M not only improved their company image and streamlined processes, but they also dramatically reduced the cost of document printing and postage.

Credit Hound

Since being implemented around 5 years ago, Credit Hound has simplified M2M's credit control processes and saved them a huge amount of time on manual chasing tasks. This software solution has given M2M the ability to see exactly how much money they are owed at any one time, and when their next payment is due. Chasing payments has become a lot easier with the ability to add notes to the system and even set tasks that appear in Office Managers outlook diaries as chase call reminders. It follows the whole process from start to finish, and there is no need to update the records within the accounting software when customers make payments. Credit Hound is integrated with Sage 200 and automatically updates the data within it.

Spindle Document Capture

M2M have also recently started using the newest addition to the Draycir suite. It is an electronic archiving system that enables its users to find documents quickly and easily regardless of whether it was from yesterday or two years ago. Spindle Document Capture is integrated within Sage 200, making document scanning, archiving and the retrieval process quick and easy.

Being a Draycir Partner

Being a Draycir partner has enabled M2M to offer a wider range of solutions, whilst saving customers time and money. They have found the software easy to use, and therefore easy to implement for their clients too.

The regular Draycir webinars keep the internal support team up-to-date with any software changes, enabling M2M to deal with most eventualities in house.

> **Draycir products have been part of our portfolio since 2004. Spindle Professional is always recommended to clients purchasing Sage 200 to assist them in delivering professional looking documents by email. The feature list of all Draycir products have improved over the years. The recent release of the Spindle Document Capture software, opens up many more value added benefits to users of Sage software. Using the products in house enables us to enjoy these benefits ourselves.**

Robert Hardy,
Managing Director at M2M

For more information about Draycir and its products, visit www.draycir.com

Spindle **Professional**   Spindle **Document Capture**   **Credit Hound**   DRAYCIR®